

Schmid

## Designer Peter Schmid

Peter Schmid born 1969 in southern Germany is an influential footwear designer. He studied fashion design in Munich (Germany), Florence (Italy), as well as at Fashion Institute of Technology in New York. Peter Schmid has worked for Donna Karan but is best known for his footwear designs for the German sporting goods manufacturer PUMA AG many of his designs including "Mostro", "Sprint", "Speedcat", "Avanti" are today regarded as classic Puma designs. His designwork was vital to Puma's rapid expansion starting in the late 90's. He currently designs Pumas Golf collection as well as some shoes for Puma's collaboration with Alexander Mc Queen. From July 2000 to October 2000 several of his designs were exhibited at the San Francisco Museum of Modern Art. Since 2003 Peter Schmid also produces sneakers under his own label "SCHMID". He currently lives and works in Hong Kong.

[www.schmid.cc](http://www.schmid.cc)



Connor Bronze



Connor Chrome Red



Connor Gold



Connor Black Woven



Connor White Woven



Lex Silver Laser



Lex White Laser



Terel Gold



Terel White Laser



Antonio White



Antonio Gold



Antonio Black



Rocco White



Rocco Gold



Rocco Black



Gregor Laser



Valentino Laser